

Dates of BABYWELT 2010:

Hamburg: 04-06 June 2010, Messe Hamburg Hall B.4
 Munich: 22-24 October 2010, Event-Arena, Olympiapark
 Stuttgart: 19-21 November 2010, Messe Stuttgart, Hall C2



Exhibitor Details:

Exhibiting Company Name: _____
 Contact Person: _____ Position: _____
 Address: _____ Zip: _____ City: _____
 Country: _____ PO-Nº.: _____ Costumer-Nº.: _____
 Phone: _____ Fax: _____ E-Mail: _____
 Deviant invoicing address:
 Address: _____ Zip: _____ City: _____

Order Details:

	front x depth	required space	price / sqm	total
Space only terrace stand (without shell scheme)		sqm	115.- €	€
Space only corner stand starting at 12qm Space only two-corner stand starting at 30qm Space only island stand starting at 54m ² (without shell scheme)		sqm	135.- €	€
Shell Scheme-Package*		sqm	97.- €	€
Mini-Compact** (including space)	2m x 2m 3m x 2m	sqm	670.- € / 4sqm 970.- € / 6sqm	€

Shell Scheme:

<p>*Shell Scheme - Package: carpet, separation walls, fascia board, electricity (3kW incl. consumption) 1 spotlight / 3qm</p>		<p>**Mini-Compact: carpet, separation walls, electricity (3kW incl. consumption) 2 spotlights</p>	
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Fees:

Mandatory service fee	flat-rate	€ 300.-
Mandatory refuse flat charge	3.- € / sqm	€
Co-exhibitors: The main exhibitor is obliged to register all co-exhibitors! The participation fee per co-exhibitors is € 300.00 (plus VAT) and will be charged to the main exhibitors' account. Co-exhibitors will be listed in the show guide. G+J Events GmbH reserves the right to do subsequent billing in case of misstatements.		€ 300.-
Hamburg, preferred position:	total per city:	€
Munich, preferred position:	nº of cities:	
Stuttgart, preferred position:	total:	€

VAT at the appropriate statutory rate is added to all prices. 100 % of the total costs are to be settled immediately on registration. All payments are to be made via bank transfer to: G+J Events GmbH Commerzbank AG HH Konto: 62 1577 600 BLZ: 200 400 00

SWIFT/BIC: COBADEHHXXX IBAN: DE82 2004 0000 0621 5776 00

G+J Events GmbH is authorised to assign this contract with all subsequent rights and obligations to an affiliated company. The contract partner hereby agrees upon the mentioned transfer.

The current General Terms and Conditions can be seen under <http://www.babymesse-hamburg.de/de/AGBs.html>.

With our signature we hereby confirm our registration according to the G+J Events GmbH's general terms and conditions, which we have received, read and acknowledged.

Name: _____ **Signature:** _____ **Date:** _____

General Event Conditions

1. Registration

- (1) Registration must be made via the sent Event contract subject to the acceptance of these conditions and is binding. The completed and signed contract should be returned to G+J Events GmbH. The contract with G+J Events GmbH is concluded after a confirmation by G+J Events GmbH (mail, fax or E-mail).
- (2) Registrations or orders for services or technical connections will be accepted only if submitted on the appropriate forms.
- (3) Registrations under specification of conditions or reservations will be accepted only if these were confirmed expressly and in writing by G+J Events GmbH.
- (4) Requests for special spaces will be considered as far as possible. Exclusion of competition cannot be granted. In either case, floor space will be allocated according to the date of receipt of the application. It may happen that the exhibition space is fully booked before the registration deadline. In this case, the contract is not concluded.
- (5) Conflicting Terms and Conditions of the exhibitor will not be recognized by G+J Events GmbH.

2. Co-exhibitors and Collective booths

- (1) It is not allowed to transfer an assigned booth or any part thereof, whether paid or without compensation to third parties (= co-exhibitors) without prior written permission.
- (2) Every co-exhibitor incurs costs for registration and catalogue entry.
- (3) The main exhibitor is liable to G+J Events GmbH for all costs and damages incurred by him or the co-exhibitor.
- (4) In case of inclusion of co-exhibitors without the consent of G+J Events GmbH, G+J Events GmbH is entitled to terminate the contract with the exhibitor without notice and clear the stand at the exhibitor's expense. The exhibitor shall disclaim the rights for the tort of unlawful interference. The exhibitor is not entitled to damages.
- (5) The exhibits are stored at the expense and risk of the exhibitor. G+J Events GmbH acquires a lien on the stored property to the extent of the costs incurred. This may be disposed of after a written notice in the event of non-payment. The additional proceeds will be transferred to the exhibitor after deduction of the costs.
- (6) In the event of damage, destruction or loss of the lien, the liability of G+J Events GmbH is limited to intent and gross negligence.
- (7) The exhibitor shall indemnify G+J Events GmbH from all claims for damages of the unauthorized co-exhibitor.

3. Costs and Payment Conditions

- (1) The exhibitor incurs the following costs for participation:
 1. Registration fees
 2. Floor space rental
 3. Booth design (if explicitly booked during registration)
 4. Procurement of services
 5. Mandatory entry in the Exhibition Catalogue and Internet Listing
 6. General refuse fees
- (2) For orders for items 3 and 4 in Paragraph 3 Section 1, which are received by G+J Events GmbH after the deadline set for them, penalties of 50% will be charged for late payment.
- (3) After registering for the event, the exhibitor will in principle receive a partial invoice. The advance payment is equal to 30% of the costs pursuant to Paragraph 3, Section 1 and is due within 14 days after the invoice date without deduction. The partial invoice for 70% of the costs is to be transferred no later than two months before the trade fair begins. If registration is done two months before the event begins or later, G+J Events GmbH shall charge the full cost at the time of registration. The organizer reserves the right to charge 100% of the costs. For orders for items 3 and 4 in Paragraph 3 Section 1, G+J Events GmbH may at its own discretion demand a higher advance payment up to the full amount of the estimated costs at the time of registration.

A general refuse fee is incurred. Should the booth not be returned well-swept, G+J Events GmbH may additionally demand reasonable compensation for the refuse disposal.

The exhibitor is obliged to declare refuse according to the forms in the service manual. A fee of EUR 120/m³ can be charged for the disposal of undeclared refuse.

- (4) If the exhibitor is delayed in paying the invoice, the organizer is entitled to withdraw from the contract after the expiry of a reasonable period for rectification. The cases regulated by law in which a period of grace is dispensed with, remain unaffected. In case of withdrawal, the exhibitor will be charged an amount corresponding to the grading in Paragraph 4 Section 3. The exhibitor is in this case, however, entitled to prove that no or much lesser damages were incurred by G+J Events GmbH.

(5) For all outstanding liabilities, G+J Events GmbH has lien and right to retention of the exhibition materials brought by the exhibitor and other booth equipment. The equipment and exhibits can be stored at the expense and risk of the exhibitor. They may be disposed of by G+J Events GmbH after a written notice in the event of non-payment. The additional proceeds will be transferred to the exhibitor after deduction of the costs.

(6) In the event of damage, destruction or loss of the lien, the liability of G+J Events GmbH is limited to intent and gross negligence.

4. Withdrawal / Cancellation

- (1) Without admission of liability, G+J Events GmbH grants the exhibitor a contractual right of withdrawal.
- (2) Cancellation of the Exhibitor Agreement (registration) must be in writing and is effective only on receiving the written confirmation of cancellation (by mail, fax or E-mail) by G+J Events GmbH.
- (3) Thereby, the exhibitor has to pay the following amounts:
 - 30% of the exhibitor's agreed amount (area and technics) will be charged up to 6 months before the event begins.
 - 50% of the exhibitor's agreed amount (area and technics) will be charged up to 3 months before the event begins.
 - the entire agreed amount of the exhibitor in case of later withdrawal (area and technics)

5. Warranty

Complaints about any deficiencies in the booth or exhibition area are to be made in writing to G+J Events GmbH immediately after occupation, but no later than on the last set-up day, so that G+J Events GmbH can remedy any such deficiencies. Later complaints cannot be considered and lead to claims against G+J Events GmbH only under the conditions of Paragraph 7.

6. Exhibition materials

- (1) The exhibitor must send G+J Events GmbH a list of all the major exhibition materials 30 days before the event begins.
- (2) In particular, inflammable, vibrating, strong-smelling exhibits or exhibits whose presentation is associated with great noise must be specifically approved by G+J Events GmbH.
- (3) Exhibits may not be removed during the period of the event. Any damages in case of infringements are at the expense of the exhibitor.
- (4) Exhibits, which through appearance, odour, noise, vibration or similar properties, cause major disruption to the trade fair business, in particular, lead to a significant risk or impairment for other exhibitors, trade fair visitors or exhibits of other exhibitors, are to be removed on request by G+J Events GmbH.
- (5) This obligation of the exhibitor also applies if the exhibitor has stated such properties in the registration form and G+J Events GmbH has issued a permit for them.
- (6) If the exhibitor does not respond immediately to the request of G+J Events GmbH, then G+J Events GmbH is entitled to remove the objectionable exhibits at the risk and expense of the exhibitor. In regard to the costs, G+J Events GmbH shall acquire a lien for the exhibition materials. These may be disposed of by G+J Events GmbH after a written notice in the event of non-payment. The additional proceeds will be transferred to the exhibitor after deduction of the costs.
- (7) In the event of damage, destruction or loss of the pledged property, the liability of G+J Events GmbH is limited to intent and gross negligence.
- (8) The exhibitor shall not be entitled to any claims against G+J Events GmbH in this regard, in particular for termination or compensation.

7. Liability and Insurance

- (1) Proper insurance of the exhibition materials against all risks of transportation, installation and dismantling as well as during the event, particularly against damage, theft etc. is the responsibility of the exhibitor.
- (2) For loss or damage to the booth, the booth equipment, the exhibition materials or other assets belonging to the exhibitor, his agent or persons employed or invited by him as well as other property damage, the liability of G+J Events GmbH is limited to intent and gross negligence. Indirect damage and loss of profit are excluded from the liability.
- (3) The organizer shall be liable for the damage resulting from willful or grossly negligent conduct of the organizer, willful or grossly negligent conduct of the executives and culpable damage to life, limb or health.
- (4) In addition, the organizer is liable, regardless of the legal grounds, only for culpable violation of essential contractual obligations, which are indispensable for the purpose of the contract, and for willful or grossly negligent conduct of simple vicarious agents. In these cases, however, the liability is limited to the typical damages foreseeable at the conclusion of the contract. For each case, the liability of the organizer is limited to three times the invoice amount.
- (5) Liability under mandatory statutory provisions remains unaffected.
- (6) Apart from that, the liability of the organizer is excluded.

8. Advertising, Sales and Presentations

- (1) An official exhibition catalogue will be issued. The exhibitors and co-exhibitors are charged with mandatory catalogue entry.
- (2) G+J Events GmbH is entitled to prohibit the distribution and display of advertising media which could result in grounds for objection.
- (3) All kinds of presentations require the prior written permission of G+J Events GmbH.
- (4) Even if approval is granted, G+J Events GmbH is entitled at any time to restrict or prohibit advertising or presentations that pose a significant risk or detriment to the trade fair business, violate any laws, official instructions or public morality or are political or ideological in nature
- (5) In case of infringement, G+J Events GmbH is entitled to prevent this at the risk and expense of the exhibitor.
- (6) The exhibitor is solely responsible for the settlement of transactions. G+J Events GmbH can in no way provide guarantees or take responsibility for this.

9. Surveillance

- (1) G+J Events GmbH will inform the exhibitor, if a general security service is appointed.
- (2) Given the large number of people at a trade show, G+J Events GmbH cannot in any case take responsibility for complete surveillance and control.
- (3) In any case, the exhibitor is himself responsible for the surveillance of his booth and his exhibition materials. Suitable security personnel can be requested and appointed only with the permission of G+J Events GmbH and only from the security company permitted by it. G+J Events GmbH assumes no liability for the surveillance. The costs are borne by the exhibitor.
- (4) It is recommended to take out insurance against theft.

10. Provisos

- (1) Rules and regulations of the host country shall always prevail over these terms of participation. To this end, G+J Events GmbH assumes no liability.
- (2) If due to this priority or for other reasons, these terms of participation become invalid in individual points, the points unaffected by this shall remain fully valid.
- (3) G+J Events GmbH has the right to postpone, shorten, extend events or cancel them temporarily or permanently and close them in some parts or completely, if necessitated by events that are beyond the control of G+J Events GmbH, this is especially true for cases of force majeure and official instructions.
- (4) The exhibitor has, in these cases, a right of withdrawal.
- (5) The expenses thereby saved by G+J Events GmbH are to be credited to the exhibitor.
- (6) Claims of the exhibitor for damages are excluded.
- (7) The labour and social legislation of the host country are to be adhered to in case of employment.
- (8) The exhibitor shall also inform itself about all security-relevant rules, especially with regard to exhibition materials, and comply with these rules.
- (9) The exhibitor is liable for any damage to person or property caused due to the operation of displayed machinery, apparatus, devices etc.
- (10) G+J Events GmbH reserves the right to alter the floor plans, on which the registration of the exhibitor is based, before the beginning of the event. In particular, G+J Events GmbH reserves the right to allot a new place to the exhibitor, equivalent to the one at the time of registration.
- (11) G+J Events is entitled to change the title of the exhibition at its own discretion. The change of title is to be communicated to the exhibitor as soon as possible.

11. Photography, Filming, Video Recording and Drawing

G+J Events GmbH is entitled to take photographs, make drawings, film and video footage of the exhibition events, the booths and exhibits and can use them for advertising or general press publications.

12. Non-compliance of the Conditions

In the event of violation of the conditions of participation by the exhibitor, G+J Events GmbH can terminate the participation contract without notice.

13. Final Provisions

- (1) Upon registering for participation, the exhibitor accepts these "General Event Conditions" and "Technical Guidelines" and the house rules of the venue of the respective exhibition/trade fair as binding in all parts.
- (2) Additional agreements, special permits or other types of regulations require the written approval of G+J Events GmbH.
- (3) All claims of the exhibitor against G+J Events GmbH lapse after a period of one year. The limitation period begins with the end of the month in which the final day of the event falls.
- (4) If any provision of these General Event Conditions is ineffective or unenforceable, this shall not affect the validity of the remaining conditions. The parties commit themselves in such a case, to agree to a valid and enforceable provision which meets the purpose of the provision to be substituted wherever possible. The same applies to possible gaps in the General Event Conditions.
- (5) The exhibitor is entitled to a lien only for undisputed or legally valid claims. The exhibitor may only settle claims that are undisputed or legally valid.
- (6) Rules and regulations of the host country shall always prevail over these General Event Conditions. If due to this priority or for other reasons, these terms of participation become invalid in individual points, the points unaffected by this shall remain fully valid.
- (7) If the exhibitor violates its contractual obligations and in particular, these General Event Conditions despite warning and/or grace period, the organizer can terminate the contract of participation without notice.

14. Jurisdiction

If the customer is a merchant, or has its registered office abroad, Hamburg is agreed as the exclusive jurisdiction. G+J Events GmbH is, however, entitled to bring action at the headquarters of the lessee.

15. Applicable Law

German laws shall apply under exclusion of the Private International Law and the United Nations Convention on Contracts for the International Sale of Goods (CISG). Only the German version of these General Event Conditions is valid.

Please send your registration via fax to ++49 (0)40 / 66 906 800
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